



2022 Olde Town District Activity Snapshot

The Olde Town Steering Committee (OTSC) was formed through the efforts and adoption of the [2014 Olde Town Revitalization Plan](#). The purpose of the Committee is to represent the businesses, property owners, and residents of the Olde Town district to work on behalf of advocacy in the areas of economic vitality and public improvements.

District Ambassador

2022 marked the 2nd Anniversary of the Olde Town district Ambassador; designated as Teresa Vieira, owner of Peaks N Pines Brewing Company. In this role, she worked among the City of Fountain (COF) and Fountain Urban Renewal Authority (FURA) to advocate on behalf of needs in the district. Peaks N Pines celebrated its 3-Year Anniversary in 2022 in the district.

District Collaboration:

Lorraine Center Redevelopment Opportunity

As part of the EPA Brownfields Coalition \$600,000 grant funded program, the city-owned Lorraine Center property participated in PH I and PH II site testing, as well as, with a Community Engagement Public Survey to gravitate a Conceptual Land ReUse plan. The Lorraine Center is located at 301 E Iowa Avenue in the Olde Town district of Fountain, CO. The site is comprised of 8.67 acres and is a former public school system facility to which the City seeks to steward reuse/redevelopment of the site on behalf of district revitalization. The Working Committee in unison with the City, participated in the EPA Brownfields project scope, whereby derived the following resources:

- Site Development ReUse Action Plan
- Conceptual Site Plan Design and Engineering toward procuring a private-development partner
- Public Survey and Community Engagement Services
- Existing and Environmental Site Assessment Reporting



To learn more, please visit: <https://www.fountaincolorado.org/cms/One.aspx?portalId=6004447&pageId=8300317>

Small Business and Economic Vitality

The OTSC worked on behalf of two initiatives with the City of Fountain, to include:

- Business Impact Assistance Program (BIAP) PH III grant funding was awarded to Small Businesses on behalf of COVID Resiliency Economy
- #ARTSmonth awareness program in Olde Town; co-funded by the Cultural Arts Office of Pikes Peak and local business district sponsors (*October*)

Capital Improvement Project Advocacy:

- New Signaled Intersection for traffic management within district; Indiana Ave. and US 85/S. Santa Fe Ave.
- Front Range Trail Connectivity Master Plan co-funded by PPACG
- CDOT Revitalizing Main Street letters of support derived two-grants which co-funded the Main Street/Ohio Avenue Public Improvement Intersection Project
- [Olde Town and Gateway Improvements Timeline](#)

Business Support Activities

- [Community Events Calendar](#)
- Summer Market Series (May – October)
- 52nd Anniversary Labor Day Parade/festival
- Trunk n Treat on Main Street (October)
- LightUP the Holidays (November – January)

COVID: During the year of 2022, the Steering Committee engaged via program assignments in the district; under COVID public health and safety cautionary measures.

COVID